

BROADWAY

UP CLOSE

WHAT IS BROADWAY UP CLOSE?

Broadway Up Close started as a seed of an idea in 2010 by actor **Tim Dolan**. While on the national tour of the musical *Gentlemen Prefer Blondes*, Tim was fascinated by the **ghost stories** and **legends** told by local stagehands at different touring houses each night. Upon moving back to **New York City** when the tour ended, he started to explore the history and legends that have taken place in our current 41 Broadway theaters. Unearthing some truly fantastic stories from over 100 years ago, Tim felt compelled to start walking tours of the **Broadway Theatre District** further detailing and sharing those ghost stories, anecdotes, and wonderful tales of building a Broadway show from rehearsals to opening night. Each licensed tour guide on our **Green Team** is a professional actor or stage manager who will also share personal stories from their careers in New York City and beyond.



THE BROADWAY UP CLOSE PROMISE

At **Broadway Up Close** we strive to give you a **behind-the-scenes** look at Broadway. Being a part of "show business," our guides will give you insider info to make you see **Broadway** like never before! Over the years, theatre-goers have been flocking to **The Great White Way** for one reason: to hear a story. For an hour and a half you'll hear those tales, from the flops and disasters to the **successes** and legends!

INDUSTRY INSIDERS

Our guides' cumulative experience encompasses **Broadway, Off-Broadway, National Tours, Regional Theatre, and Film and TV**, onstage as well as behind the scenes

GROUP SIZE

Each tour will have no more than 20 people per tour guide to ensure an intimate experience on every tour, regardless of group size

RARE PHOTOS

Every guide is equipped with an iPad chock full of rarely seen photos and videos to enhance our Broadway stories



BROADWAY'S BEGINNINGS

MEETING LOCATION : Outside the Nederlander Theatre, 41st St. betw. 7th and 8th Aves.

Journey back in time with our **Green Team Guides** to Broadway's early years full of roof garden theaters, tap shoes, and theatrical con artists. Learn the true difference between a **Broadway** theater and an **Off-Broadway** theater and revel in the secrets hidden in plain sight in some of Broadway's most famous theaters. Tour-goers will hear how a show is created from the first rehearsal to **opening night** and all of the craziness in between. And, of course, we'll explore the spirits that may still be lurking in the shadows backstage with a few unbelievable **ghost stories**. Utilizing iPads chock full of rarely seen photographs and videos from years of research, tour-goers will see Broadway's past and present merge before their eyes.



HIPPIES, DISCOS, & DOGS, OH MY!

MEETING LOCATION : Outside Studio 54 Theatre, 54th Street betw. B'way and 8th Ave.

The beautiful theaters at the northern end of the **Theatre District** remain nearly identical to the days when they were first built. As tour-goers weave among these original facades on the sidewalks north of Times Square, they will hear how **Broadway** transformed with the first million dollar show and the introduction of rock musicals. They'll also learn how a dog named Sandy would change one **Tony Award** winner's life - and Broadway's canine future - while little orphan Annie belted "Tomorrow" in front of thousands. And with some of Broadway's longest running shows, from *Hair!* to *Wicked*, housed within these blocks, our **Green Team Guides** will bring to light the backstage quirks and secrets that are rarely heard.



THE HAMILTOUR

MEETING LOCATION : Coenties Alley outside of 85 Broad Street, Lower Manhattan

Are you as obsessed with *Hamilton: An American Musical* as we are? For the first time ever, tour-goers can join our **Green Team Guides** on Alexander Hamilton's sidewalks and explore "the revolution happening in New York" in the 1700s on our **HamilTour**. In addition to seeing the historical sites from the musical, guests will hear **never-before-heard** stories and secrets from the creation of the record-breaking musical. Culminating at the gravesite of Alexander and Eliza Hamilton, tour-goers are sure to walk away even more obsessed with *Hamilton: An American Musical* than ever before! Don't "wait for it," join us today in the "greatest city in the world!"



SHUBERT BROTHERS & BEYOND

MEETING LOCATION : Outside the Lyceum Theatre on 45th Street betw. 6th and 7th Aves.

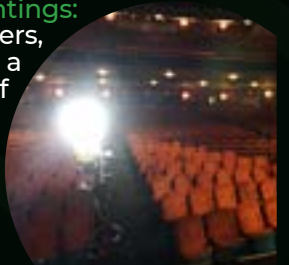
As **Times Square** transformed from an area full of manure and horse stables to one of the busiest tourist destinations in the world, a battle for **Broadway** was brewing between a group of theatrical titans and three scrappy brothers with the last name of **Shubert**. Set against the backdrop of Broadway's most famous theaters, tour-goers will hear about the **Shubert Brothers** who monopolized Broadway against all odds with the help of an awkwardly named architect. Add in the true origins of the **Tony Awards** and rarely heard stories from famous musicals ranging from *Oklahoma!* to *Hamilton* and we promise you'll walk away with a new appreciation for just how far Broadway has come



THE GHOSTLIGHT TOUR

MEETING LOCATION : In front of 1411 Broadway, south of 40th Street

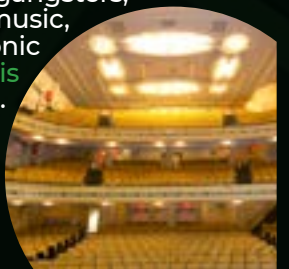
Every night when the thousands of audience members leave the 41 Broadway theaters, a nightly ritual takes place unseen by most: the setting of the **ghostlight**. Join our **Green Team Guides** as we explore this, and other **superstitions** rooted in days gone by, but still held by theatre folk everywhere. Set against the backdrop of the ghostlight superstition, our guides will share stories of spirits that still lurk in the shadows backstage. We've unearthed some truly **spooky sightings**: acrobats, costume designers, playwrights, actors, and even a priest! Utilizing iPads chock full of rarely seen photographs, news clippings and videos from years of research, tour-goers will see how the **haunted** of Broadway's present brings Broadway's past back to life!



HUDSON UP CLOSE

MEETING LOCATION : Outside of the Good Morning, America windows at 44th Street & B'way

Journey back in time with our **Green Team Guides** to 1903 as guests get a rare behind-the-scenes look at Broadway's oldest theater: **The Hudson**. This interior tour offers tour-goers an exclusive view of the nooks and crannies of this historic building that was restored in 2017 to its original glory after decades of narrowly avoiding **demolition**. For over 100 years the theater's walls have witnessed tragedy, gangsters, and legends of pop culture, music, and **Broadway** who created iconic moments amid the glow of **Louis Comfort Tiffany's** original lighting. For 90 minutes guests will bask in these stories told in the theatrical silence of an empty Broadway theater - a rare, **one-of-a-kind** experience to peek behind the curtain on Broadway!



To book your tour visit www.BroadwayUpClose.com or our Green Kiosk in Times Square